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Survey Report: Mainship Owners Still Mainly Satisfied

While many owners of older Mainships lamented the company's switch from traditional-looking semidisplacement trawlers to ultra-modern express cruisers, the owners of the newer boats are generally more satisfied.

espite the company's traditional-sounding name, Mainship has produced one of the most changeable of cruising powerboat lines in recent years. In February 1992, when we last reported on a reader survey of Mainship owners, there were two distinct types—the semi-displacement Nantucket trawler series built from 1978 to about 1988 or so, followed by a line of European-styled cruisers that represented an attempt to grab part of the flash and speed market. Other than company name, owners of the trawlers and the newer Mediterranean models shared little.

James "Chip" Shea, marketing director for Luhrs Marine Group, explained the design change: "Trawlers started to die off in 1988 or 89, because the cost of fuel became cheaper and people wanted to go faster." Shea says that the Mediterranean sold well, but in the last three years, Mainship has reversed direction somewhat, creating a new line of sedan bridge and aft-cabin cruisers that offer a blend of traditional and contemporary styling, with toned-down interiors, improved ergonomics and performance.

But there's even better news for fans of the old-style Mainships. While expanding and improving the new generation-dealers say the 1995 37 Motor Yacht has been selling briskly-Mainship has decided to return to its roots with an updated version of the venerable trawler that should debut by the first of next year. According to Shea, the "graying" of the boating customer base is resulting in older and less agile boaters, including converted sailors. Luhrs is predicting these older boaters will be in the market for "no-nonsense, low-maintenance" powerboats, with lots of room

and improved planing performance of close to 20 knots or so.

Despite the seeming aberration of the Mediterranean models (which, incidentally, scored highest in overall satisfaction in our current poll), Mainships have always appealed to a certain segment of the market-cruisers looking for sensible, clean-looking boats that deliver what they promise. Mainships are never the best and brightest boats at any dock, but they offer good value for the selling price and the result, as both our Mainship polls showed, is a generally wellsatisfied group of owners. Overall, our 1995 readers agreed with their 92 counterparts in giving their boats a solid "B" for satisfaction. As the Florida owner of the popular 40-foot Nantucket expressed it, the boats are "good looking, cheap, and seakindly."

The Boats/The Builder

Like many boatbuilders, Mainship started up shortly after World War II when Henry Luhrs of New Jersey be



Right: The 35-foot Mainship II differs somewhat from the earlier version shown on the cover of this issue. Either version, or the newer Mainship III, can be a good deal on the used-boat market.

gan producing a lapstrake-hulled Jersey sea skiff. "It was a great deal," remembers George Hawkins, the New England boat show promoter who would later become an early Mainship dealer. For about \$3,900, Luhrs gave you a 26-foot cuddy powered with a Chrysler engine. Luhrs sold off the line in the mid-60s but, in 1970, sons John and Warren acquired Silverton and began building fiberglass boats at a factory in Tom's River, New Jersey. Hawkins recalls the operation as a model of efficiency and a forerunner of "on-time" inventory so much touted by the Japanese, with components arriving just as they were needed on the assembly line. Again, the early Silverton was a good deal-\$9,800 for a 27-footer.

Mainship came into being when the Luhrs family bought some trawler molds from a builder in Maine, from which the company name was derived. The molds were the start of a 10-year series of trawlers, a Down East-type boat that echoed the design of the early Jersey skiffs. With a sharp entry, broad transom, and a single

Below: Owners gave the Mainship Meterranean series—this is the 35foot model—exceptionally high marks in all categories except lowspeed handling, and 86 percent say they would buy again. Perkins diesel, the trawlers did an honest 10 knots with reasonable fuel economy. They were reportedly quite seakindly, except in a following sea where it took some dexterity on the throttle to keep the craft on track. In all, more than 1,000 of the trawlers were built and, from reader reports, most seem to be still cruising today.

For some time, Mainships, including the Mediterranean series, had been built at a plant in Marlborough, New Jersey, but toward the end of 1991, Mainship production was moved south to St. Augustine, Florida, where Luhrs Inc. sportfishermen are made.

Mainship hulls are hand laid of solid glass and cored with end-grain balsa in the deck moldings. On models where bridges are separate from the hull, they are screwed, bolted, and sealed with 3M 5200 or similar adhesive. Hull-to-deck joints are screwed and sealed, then topped with a caprail that also is screwed on. Stanchions and cleats are through-bolted and cleats are back-plated as well. Mainships come with a five-year limited hull and structural warranty; despite a good reputation for blister resistance, however, they do not have a blister warranty.

Like all Luhrs products, Mainships come with a gear package that includes such things as life jackets and other safety equipment to meet Coast Guard requirements.



The Survey Tells Us...

Our survey included Mainship 1994 back to the original mod of 1978. Because of the strong cation between Mainship mod created three separate categor overall scoring: the Nantucket ers (within which there are variations), the Mediterranear the newest sedan bridge and af models, which we grouped un heading of Motor Yachts. Coll ly, Mainship owners gave thei a respectable 85-percent appro ing, and a strong 92.5-percent e tion of their overall value. Thi pares to an 87-percent approva by Carver owners (PBR, March which might be considered the er's closest competition.

As noted, the owners of Med neans, who accounted for 18 p of our responses, were most sa with their boats, awarding their percent approval for both oversisfaction and value. Nantucket ers, who represented 54 percentages are their both in the second percent, along with an 88-p satisfaction rating. Owners of the est models, 28 percent of responses models, 28 percent of responses the lowest satisfaction (just 77.5 percent), but gave their a 90-percent nod for value.

Many of the readers who res ed were long-time owners (Mai owners tend to stick with their b while others had owned a vari other makes, including more e sive brands. And while only 7 cent said they would definitel another Mainship (just 63 perc Nantucket owners responded tively), this does not reflect ge dissatisfaction with the boat of company, we think, but rathe happiness about the design dire taken in recent years, which see cut across the grain of the av customer's conservative views.

In all, Mainship owners seen lot like their Carver counterpart fering few of the niggling complai persistent leaks, peeling veneer, erplant problems—that seem to p other makes. We got a sense that Satisfaction Survey Results: Mainship Owners

	Aesthetic	9/				Low-	High-	Engine/	Helm		Overall		Would
	Fit & Finish	Cockpit/ Deck	Interior Layout	Sleeping Accomm.	Galley/ Head	Speed	Speed	Mech.	Ergo- nomics	Overall Value	Satis- faction	Average	Buy Again?
By Model			- 500						1/2017		isouchi	restuge	- Manni
Vantucket	2.8	3.3	3.4	3.1	3.5	2.8	3.5	3.3	3.4	3.8	3.5	3.3	63%
Motor Yacht	3.1	3.8	3.8	3.1	3.6	3.5	3.5	3.2	3.3	3.6	3.1	3.4	77%
Mediterranean	3.6	3.7	3.7	3.3	3.8	3.8	3.7	3.4	3.4	3.6	3.6	3.6	86%
By Year													00,0
1981-84	3.3	3.2	2.8	2.9	3.6	2.7	3.4	3.1	3.1	3.8	3.3	3.2	700
1985-87	3.1	3.3	3.7	3.1	3.1	3.4	3.5	3.4	3.4	4.0	3.6	3.4	78%
1988-91	3.6	3.6	3.8	3.6	3.8	3.8	3.8	3.4	3.2	3.6	3.6	3.6	75%
1992-94	2.9	3.9	3.8	3.2	3.8	3.6	3.5	3.0	3.1	3.5	3.0	3.4	80%
All Surveys by year)	3.2	3.5	3.5	3.2	3.6	3.4	3.6	3.2	3.2	3.7	3.4	3.4	78%

Note: Survey responses are based on a 4.0 scale, with 0 = poor, 4 = excellent.

fainship owners find something they on't like or that doesn't work, they x it and get back to boating.

wners Tell Us...

s with our survey three years ago, wners were least happy with the meral fit and finish, which along ith sleeping accommodations got approval rating of just 3.2, or 80 ercent. This represented an improveent over the 92 poll, where readers we fit and finish a 73-percent rate of proval. This change is primarily ie to the enthusiasm of Mediterraan owners who, agree with them or ot, simply like the style of their boats. ery few reported serious problems, ch as deck delamination and gelcoat acking, but one reader apparently d gotten the proverbial lemon (also dly prepped by the local dealer), hich was not only coming apart at e seams, but also suffered from varus mechanical problems and had ne through two transmissions inle of 80 hours of running.

Most owners acknowledge the fact at they had not paid for a luxury cht with lots of trim and styling. wners of the Nantucket series emed willing to accept their boat's ain-Jane appearance, offset more in a little by the traditional eyeeasing lines. Many complaints were out substandard materials and bits gear that production builders often eak in to keep costs down. A Concticut owner says he upgraded most

of "the junk" on his 1981 pilothouse; "I replaced everything rubber, most everything plastic." Several owners mentioned the flimsy head and water hoses installed on some models, an annoying if not serious shortcut. More serious were the gate valves. The same Connecticut owner replace the gate valves with seacocks and replaced the non-marine wiring he found in his electrical system. One surveyor told us of a Mediterranean 40 in the Chesapeake Bay area, in which combined problems with plumbing (flimsy hose, 90-degree bends) and wiring (the battery switch also turned off the bilge pump) sank the boat. Another puzzling omission on some boats in both the Nantucket and Mediterranean series was a strainer on rawwater engine intakes, an oversight most owners quickly rectify. In general, most Mainship owners are pleased with their boats, if not the high-level of workmanship. "Love the aesthetics—fit and finish is poor," summed up the owner of a 1985 Nantucket.

Features that do please a majority of Mainship owners are the cockpit/ deck arrangements and the interior layout, both of which received 90percent approval ratings. Instead of the usual ladder, bridges are easily accessed via molded-in steps. Owners of the newest models especially like the walkthrough from bridge to foredeck. A Boca Raton, Florida, owner who bought a 1994 Sedan Bridge, wrote: "The time the engineering de-

partment put into the bridge area sure paid off, because that's what sold my family on this boat." The owner of a 1993 40, who lives aboard each summer on Lake Superior, felt much the same way: "I was looking for a boat where I could access the foredeck via the flybridge. This was the only one that had the feature, and two years later I'm still happy about it." While not as convenient, the 11-inch-wide sidedecks on the older trawlers provide comfortable and secure passage forward. The main drawback is the narrow stairway leading up to the aft deck, passable but difficult, especially if carrying a load.

If some customers are sold because of the cockpit and deck, others are taken by Mainship's roomy and wellordered interiors. Aft-cabin trawlers offer a roomy saloon, with galley and settee down a level. A former owner of a Pacemaker 38 said his Nantucket 36 offered much more livable space. And the owner of a 1982 30-foot trawler, who added a settee, extra storage drawers, and a Dickson oil-fired heating stove, said his boat "serves us well for fishing, hunting, and exploring Southeast Alaska." While the midsized trawlers seemed to maximize efficient use of space, the new Sedan Bridges got excellent reviews (and a 95-percent approval rating) for their interiors, "My wife chose this over four others in this size category," says the Illinois owner of a 1994 31-footer. "Galley is very light and airy and out

of the traffic flow," wrote the owner of a Sedan Bridge 40.

Sleeping accommodations drew a mix of praise and criticism. One family praised the generous berths on their 31-footer, while a Sedan Bridge 40 owner called the sleeping arrangements "generally excellent," except for the foldout guest sofa—a complaint echoed by owners of older trawlers as well.

Most owners seemed reasonably content with their Mainship's cruising performance, though less so with docking. Particularly unhappy were trawler owners who insisted on trying to get their semi-displacement boats up on plane. One, who said he could "only get 3,000 rpm wide open for about 18-19 knots," has changed props three times on his twin Crusader 270s in the quest for higher revs and more speed. The proud owner of a 1979 trawler that had been repowered with a Cummins 250 diesel (replacing the original Perkins 160) reported: "This 'trawler' now planes out at 12 knots, cruises at 14-15 knots and tops out at 17-18 knots." Yet another 1979 owner complained that he needed at least 18 feet of water below his keel to struggle up on plane at full throttle.

Happier were those who simply ease their Nantuckets along. "I never push it," said the owner of a 1986 aftcabin model, who cruises along at 12 knots. This skipper reported burning an average of 15 gallons an hour with his twin 270-hp Crusaders. Happier still are the owners of the Mediterranean express cruisers, modified Vhulls, that pack enough power to quickly get on plane and cruise at significantly higher speeds.

Docking maneuvers, especially with single-screw models, are another matter. "I would like to see a bigger keel," said the owner of a twin-engine Nantucket 36, which sports a 36-inchdeep keel (27 inches on some years). "You're at the mercy of the wind and current as soon as you go into neutral," added a crew member. Several owners bemoaned that the flat bottom aft, where the keel does not extend. makes maneuvering difficult. "I can turn it on a dime, but not make it go sideways!" said a frustrated Florida owner. Again, owners of the newer twin-engined hulls fared better. "I was concerned about docking because of the increased length," said one, who'd moved up to a Sedan Bridge 31 from a 25-foot walkaround. "In less than a week, this boat made me a docking pro."

Depending on year and model, access to engines and other mechanical systems was either easy or difficult. A Nantucket 36, for example, has as many as nine separate hatches in the main saloon alone. Owners indicated they would prefer fewer, larger hatches that could be raised and fastened. Mainship sends out

customer questionnairesafter delivery, then nine n er-and one request the cor and responded to, was a da 40-footers for easier acce many powerboats, some co are difficult to reach. The 1985 Aft Cabin 36, for exa he had trouble accessing pumps, while the owner Sedan Bridge 40 found report stuffing box "close to a bility" via the opening in t sest. "Apparently the deal nel who did the original en ment also found the proce quite difficult, because the accomplish the job." This o others we heard from, use enhance access.

Our Inspection Shows...

For a modestly-priced crui ship makes an excellent fir sion, holding its own in term even when berthed alongsic of Hatteras and Viking, Mir. and small annoyances requ a closer look. Despite read tively low rating for fit and Mainships we looked atservice for longer than 1 looked surprisingly neat a There was minor weeping a chion bases on a few mode nearly as noticeable as on ot times more expensive, m rails are made by Mainshi

Market Scan: Used Mainship Boats

Model	Туре	LOA	Yrs. Made	Engines	1988 New Boat Price	1994 Market High	1994 Market Low
34 Mainship III	Semi-Displ. Cruiser	34" 0"	1983-90	200 Diesel	\$90,700	\$59,300	\$43,300
35 Convertible	Semi-Displ, Cruiser	34' 11"	1992-93	2-320 Gas	_	-	_
36 Express	Express Cruiser	36' 5'	1992-93	2-320 Gas	-	_	_
36 Double Cabin	Semi-Displ. Cruiser	36' 2"	1985-90	2-200 Diesel	\$141,000	\$95,925	\$85,075
40 Double Cabin	Semi-Displ, Trawler	40' 0"	1985-90	2-220 Diesel	\$177,000	\$125,450	\$111,200
40 Sedan Bridge	Sedan Cruiser	40' 7"	1992-95	2-320 Gas	4-	_	

LOA = without bow pulpit and/or swim platform. New Boat Price is the FOB price from the ABOS Marine Blue Bo freight, dealer prep, or options. Market High and Market Low are an average of the retail highs and lows in the BUC Price Guide and the NADA Appraisal Guide. Average Depreciation calculated by averaging the highs and lows and d result by the new boat price.

ght: The 1992 Mainship 40 Sedan idge has held its value as well as y boat we examined recently.

isonably substantial—including the id-looking, staple-like railings inalled on the Mediterranean series. some respects, the Mediterraneans the in-between models of the sinship line, with neither the walkrough bridges or the rail-protected dedecks of the older trawlers. Alledecks of the older trawlers. Alledecks of the older trawlers are the passage forward requires the e of a handrail. Still, with a decent dedeck and toe rail, passage is more cure than on many similar boats.

We saw a good sampling of Mainips in the field, but took a close look two models: a 1986 Nantucket 36 cabin and a 1988 Mediterranean express cruiser. Both had the roomess touted by Mainship owners. This as no surprise with the aft-cabin wler, but even the Express with a am of 12' 9" seemed spacious and ry. The galley and dinette on the wler are two steps down and forard of the saloon, providing a good use of "apartness" while lounging. the 35-foot Mediterranean, galley d dining area are at the same level, t there's still a distinct lounging ea, well-cooled by the air condining vent located under the dinette ble. The 35 also came (apparently indard) with an entertainment sys-

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tem—stereo, CD player, TV—along the starboard aft side of the saloon. A closet forward contains a central vacuum system.

Galleys have ample counter space, but unfortunately lack fiddles on counters or tables. Owners, of course, often make modifications to suit their tastes. On the 36, the original twoburner alcohol stove was replaced with a three-burner Princess propane stove with oven. The Mediterranean was equipped with a two-burner electric stove and a microwave, but no oven. The owners plan to add a convection oven (available as an option on some newer models) and also longed for a larger refrigerator to cut down on shopping trips. The folddown table on the trawler was sup-

> ported by a single leg with no locking mechanism—an oversight that reportedly resulted in a minor injury to a child, who bumped the leg.

> Owners tended to like their heads, with full showers and sufficient room to move around. The 35's shower was fitted with a curved sliding plastic door that did not intrude on the space—a feature appreciated by the 230-pound skipper. The berth in the 35's forward stateroom was a little on the small side, but the cabin (which contained a second closet) was light and

airy. Both models seemed to make excellent use of space, compact without being tight, roomy without unneeded space. By contrast, the builder seemed uncertain about what to do with the extra volume afforded by the 40-foot aft cabin trawler, breaking up the large lounge area by installing an odd bar counter; the larger head also made room for a tub—but not one big enough to be comfortable. Better to have stuck with a shower.

Helms got mixed reviews from owners (85-percent approval rating), with most much happier with the view from the bridge. The Nantucket 36 lower helm, as noted in our last survey, is well aft of the windshield and has little room for gauges. There's good visibility from the upper helm station (and nice accommodations for passengers), but many owners found it necessary to lean way forward on their seats or stand while docking or anchoring. The 35 owner also found that the zippered bridge enclosure tended to leak during a downpour, trickling water onto the electronics immediately below. His solution? Move the passenger seats forward and the helm back. Another complaint was the leaks from the opening windows, which he sealed shut.

Mainship is constantly making revisions in helm and bridge design, though not all for the better. The 1986 trawler, for example, was fitted with a mast to hold the running lights, a system that kept glare out of the helms-

1992 w Boat Price	1994 Market High	1994 Market Low	Average Deprec- iation	
-	-	-	_	
109,320	\$105,125	\$95,575	13%	
06,660	\$100,325	\$82,500	14%	
-	-	-	-	
-	-	_	-	
140,000	\$142,775	\$128,875	3%	

te: Actual used-boat price depends upon condin, options, and other factors. Because the newat price is likely to have been higher (due to tions, etc.), actual depreciation may be greater in that shown above. man's eyes. Later versions did away with the mast and placed the lights on a bridge-mounted pole, where they can impede night vision. While the trawler was fitted with ample and adequate 10-inch cleats, the Mediterranean, as a reader noted during our 1992 survey, lacks cleats on the quarter for tying on a fender. Cleats on either side of the transom are fine for tying up, but the dock lines then block the walk-through door at the starboard end. (This owner plans to add a center cleat as a remedy.)

The Market Tells Us...

All owners like to think their boats have held their value and Mainship buyers are no exception, with an 85-percent approval rating (about 10 points lower than their Carver comrades). In both cases, the used-boat market seems to bear the perceptions out. Relying on new-boat prices from the ABOS Blue Book and averaging

high and low market prices from the BUCandNADA appraisal guidebooks we found that older models (1998 vintage) had depreciated anywhere from 33 to 40 percent; newer models (1992) depreciated less than 15 percent, and, in one case (the popular 40 Sedan Bridge) had actually appreciated slightly. Older Carver models, by contrast, had an average depreciation of less than 30 percent, while newer models appear to have sustained models appear to have sustained models appear to than Mainships in models instances.

Although the appraisal guident widely on pricing for some to models and years, asking prices and looked at tend to support the averages. The average prices are 36-foot Double Cabin. The guides, was \$90.500 in control of the asking prices are the 1988 boat were in the base \$50.500 in control of the asking prices are the 1988 boat were in the base \$50.500 in control of the asking prices are the 1988 boat what is being asked \$50.500 in control of the asking prices are the 1988 boat what is being asked \$50.500 in control of the asking prices are the 1988 boat what is being asked \$50.500 in control of the asking prices are the 1988 boat what is being asked \$50.500 in control of the asking prices are the pri

similar model Carver, (1982) Mainship 34, ap varied wildly, from of (more than the market 1988 version) to as low Asking prices this spi 546,200.

Ultimately, it's not you pay, but what you makey. And Mainship of they buy new or used "Outstanding, Where el a 40-foot cruiser this we \$149,000? Not from Hat Sea Ray or Bayliner, the said one owner. And a sea wrote: "I know the Hinckley, Shannon, outstallook at the similar said one owner."

Conclusions/Recomn

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ded that they remains with their Mainsh
desides good value for paid. Mainships, limited their weeks, have their parent drawbacks, readers claim—our concur—that a pleasant-appear drawbacks of senders of senders of senders.

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PBR Mini-Survey: Trojan Boats

In a continuing effort to develop insight into the used-boat market for sur-Boat Focus" reports, this month we're asking owners of Trojan boats to be help PBR readers by answering a simple set of questions. In addition to the below, we welcome any comments you wish to make about your boat you received and the deal you got from the dealer and/or the factory.

Please mail this survey (or a photocopy) to: Survey Editor, Powerboot R
Box 2626, Greenwich, CT 06836-2626; or fax it to us at 203/661-4802. The

Model					Maneuv	rerab	ility Do	cksin	le.
Model					0	1	2	3	4
Year_	Le	ngth	Handling at Cruising Speed						
					0	1	2	3	4
Power					Engine/	Mech	hanical	Insta	The S
Please rank (by circling) the following on a scale of 0 (poor) to 4 (excellent).					0	1	2	3	4
on a sco	0 (poc	r) to 4	Helm Station Comfort/Visibil						
Aesthetics/Fit and Finish					0	1	2	3	4
					Overall Value for the Dollar				
	1			4			2		4
Cockpit	/Deck	Layo	nat		Overall	1.1500		-200	
0	1	2	3	4				-	
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